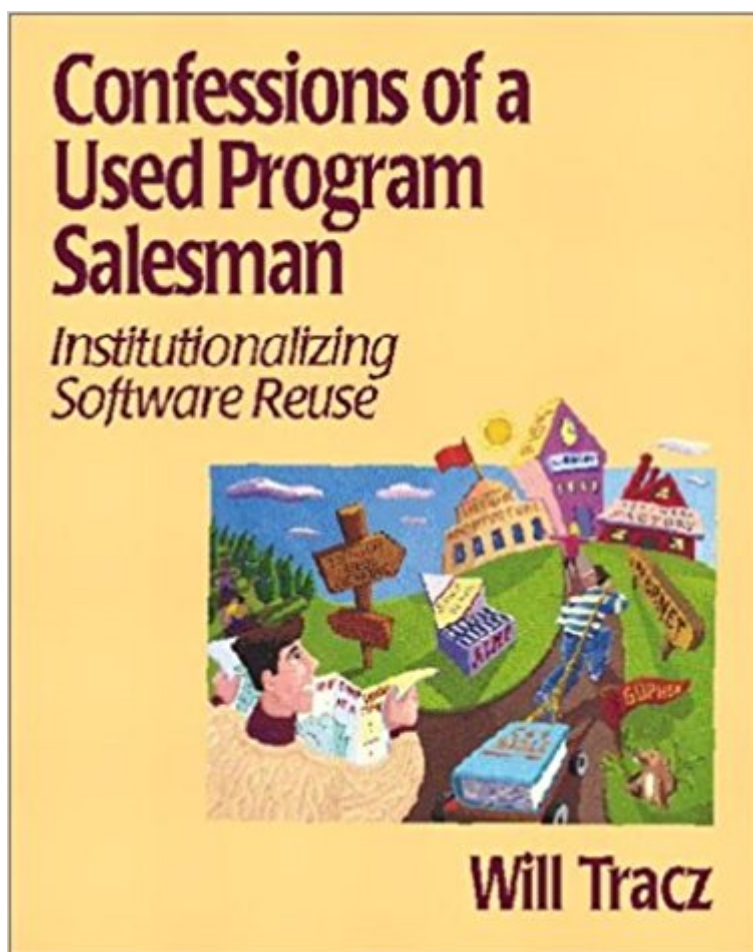


The book was found

Confessions Of A Used Program Salesman



Synopsis

With tongue in cheek and pun in hand, Will Tracz - notorious for his "Confessions of a Used Program Salesman" articles popularized by IEEE Computer, IEEE Software, and ACM Software Engineering Notes - explores the very serious and important topic of software reuse. In this entertaining and comprehensive guide, he shows you how to go beyond ad hoc software reuse to institutionalize the process - how to create a well-planned program, design modular software specifically for reuse across applications, and take full advantage of your efforts. A seasoned practitioner, Will Tracz offers sound advice and hard-won truths from the reuse trenches. Through these insightful "Confessions," the book takes a close look at such specific issues as the characteristics of quality reusable software; intellectual property rights; the roles of Ada, C++, Case, and design patterns; and more. You will discover emerging technologies that have the greatest impact on software reuse, and the step-by-step program included in the book will lead you down the road to reuse, steering you clear of the potholes and hazards that others have discovered at a heavy cost. After reading this book you will have no more excuses. You will understand the importance and advantages of creating reusable software, and you will know how to make it happen. "It (Confessions of A Used Program Salesman) succeeds by giving an excellent introduction into the principles of software reuse without getting bogged down in technical details." -Re-Print (The British Computer Society's Reuse Group Newsletter) 0201633698B04062001

Book Information

Paperback: 233 pages

Publisher: Addison Wesley Longman; 1st edition (January 1995)

Language: English

ISBN-10: 0201633698

ISBN-13: 978-0201633696

Product Dimensions: 9.2 x 7.4 x 0.7 inches

Shipping Weight: 1.1 pounds

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #1,174,663 in Books (See Top 100 in Books) #10 in [Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Software Reuse](#) #3158 in [Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Software Development](#) #21662 in [Books > Science & Math > Mathematics](#)

Customer Reviews

The book is recommended favorably in the Google Tech Talk 'How To Design A Good API and Why it Matters' January 24, 2007

By reading this book I have been able to increase my at-home business and become more efficient in all of my daily tasks. I've shared this book with many of my colleagues and they all feel that this is a magnificent resource.

Secrets galore, Updates, Tricks enough to satisfy Nixon and all his friends. Now I lie out by the pool, drink enlightened soft drinks, and listen to music engineered by John Lennon's personal ghost.

What a ghas ghas ghas!

[Download to continue reading...](#)

Confessions of a Used Program Salesman Confessions of a Municipal Bond Salesman Kelley Blue Book Consumer Guide Used Car Edition: Consumer Edition July - September 2016 (Kelley Blue Book Used Car Guide Consumer Edition) The Greatest Salesman in the World Telesales Tips From The Trenches: Secrets of a Street-Smart Salesman Death of a Salesman (Viking Critical Library) Death of a Salesman (Penguin Plays) Suicide in Arthur Miller's Death of a Salesman (Social Issues in Literature) Talking to Strangers: The Adventures of a Life Insurance Salesman A Rhetoric for Writing Program Administrators (Writing Program Administration) Kaplan MCAT 2007-2008 Premier Program (w/ CD-ROM) (Kaplan MCAT Premier Program (W/CD)) Kaplan GMAT, 2007 Edition: Premier Program (Kaplan GMAT Premier Program (w/CD)) Kaplan GRE Exam 2009 Premier Program (w/ CD-ROM) (Kaplan GRE Premier Program (W/CD)) Kaplan GMAT 2006, Premier Program (Kaplan GMAT Premier Program (w/CD)) Kaplan LSAT 2009 Premier Program (w/ CD-ROM) (Kaplan LSAT Premier Program (W/CD)) Kaplan GMAT 2008 Premier Program (w/ CD-ROM) (Kaplan GMAT Premier Program (w/CD)) Agile Program Management : How Program Managers Can Influence Agile Success The Handbook of Program Management: How to Facilitate Project Success with Optimal Program Management, Second Edition Kaplan GRE Exam, 2007 Edition: Premier Program (Kaplan GRE Premier Program (W/CD)) The Piano Book: Buying & Owning a New or Used Piano

[Contact Us](#)

[DMCA](#)

[Privacy](#)

